Information on data protection according to Art. 13 GDPR

We place great importance on the protection of your personal data. Since the protection of your privacy as well as your business data is of particular importance to us, we will observe the data protection regulations valid in Germany.

Below, we have provided information on the collection of personal data at the time of its collection.

1. The responsible party (data controller) according to Art. 4 para. 7 GDPR

The responsible party (data controller) according to Art. 4 para. 7 GDPR is Chamäleon GmbH, legally represented by the managing director Sascha Hagemann

Rudolf-Diesel-Straße 8a
69115 Heidelberg

Email: info@chamaeleon-produktion.de

2. Collection and use of personal data

(1) When you contact us by telephone, email, fax or via another Internet channel, the personal data you actively transmit (your name, address data, email address, telephone number, fax number, date of birth, VAT ID number, names of your employees, photographs) will be stored and processed insofar as this is necessary to process enquiries or to fulfill our contractual obligations. For our website and press work, we may ask you to take photographs or we may take them ourselves. We use these photographs exclusively for the operational purposes of Chamäleon GmbH, including public relations and social media activities. The collection, use and forwarding of the data subject's personal data will only take place with the data subject's consent. An exception applies in those cases where prior consent cannot be obtained for legal or circumstantial reasons and the processing of the data is permitted by law or if the processing is conducted to fulfill our contracts.

Insofar as we obtain the consent of the data subject to process personal data, Art. 6 para. 1 lit. a of the EU General Data Protection Regulation (GDPR) applies as the legal basis for processing personal data.

In processing personal data necessary for performance of a contract to which the data subject is a party, Art. 6 para. 1 lit. b GDPR applies as the legal basis. This also applies to processing operations that are necessary for carrying out pre-contractual measures.

Insofar as the processing of personal data is necessary to fulfill a legal obligation to which our company is subject, Art. 6 para. 1 lit. c GDPR applies as the legal basis for processing personal data.

If processing is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights, and freedoms of the data subject do not outweigh said interest, Art. 6 para. 1 lit. f GDPR applies as the legal basis for the processing.

(2) The personal data of a data subject will be deleted or blocked as soon as the purpose of storage ceases to exist. This is the case when the conversation with the respective user has ended. The conversation will have ended when it is evident from the circumstances that the matter at hand has been conclusively resolved.

Furthermore, data may continue to be stored if this is provided for by European or national legislators in EU regulations, laws or other regulations to which we are subject. Blocking or erasing of data will also be carried out if a storage deadline prescribed by the above-mentioned standards expires, unless data storage is a necessity for concluding or performing a contract.

(3) It is necessary for our business to forward your contact details, which are on the order documents, to our logistics partners and sales representatives in the supply chain. Personal data is passed on to these companies for this purpose also. The companies concerned are obligated to comply with data protection regulations and have signed a data processing agreement with us.
(4) The personal data required for the dispatch of goods will be forwarded to the respective company responsible for transport, so that the goods also reach the desired addressee.

(5) We regularly forward personal data that must be collected for the purpose of preparing the financial accounting and business assessment for submission to our tax consultant.

(6) Furthermore, our house bank collects personal data as soon as you make a deposit there. This data is subject to the duty of confidentiality. The same applies to data in the online banking software.

(7) Our email servers are located in a data processing center in the Federal Republic of Germany and as such, processing takes place in compliance with data protection regulations.

(8) We use the WhatsApp messaging service to communicate with our business partners, customers, suppliers and all companies and contacts in the supply chain. By using WhatsApp, your personal information and the content of your and our messages will be transferred to a Facebook server outside the EU. Please note that we have no knowledge of whether and to what extent Facebook uses this data for any purpose. Please see WhatsApp’s privacy policy at https://www.whatsapp.com/legal/?lang=de#terms-of-service

3. Right to information

You can request of us to confirm whether we process personal data that concerns you. If such processing takes place, you can request to be informed by the data controller regarding the following information:

(1) the purposes for processing the personal data;
(2) the categories of personal data being processed;
(3) the recipients or categories of recipients to whom your personal data has been or will be disclosed;
(4) the planned storage duration of your personal data or, if specific information in that regard is not possible, criteria for determining the storage period;
(5) the existence of a right of rectification or deletion of your personal data or of a restriction on processing by the data controller or of a right to oppose such processing;
(6) the existence of a right of appeal to a supervisory authority;
(7) any available information on the origin of the data if the personal data has not been collected from the data subject;
(8) the existence of automated decision-making, including profiling, in accordance with Art. 22 para. 1 and 4 GDPR and – at least in such cases – meaningful information about the logic involved and the scope and intended effects of such processing for the data subject.

You have the right to request information regarding whether your personal information will be transmitted to a third-party country or an international organization. In this respect, you can request the appropriate guarantees in accordance with Art. 46 GDPR in connection with the transmission.

4. The right of rectification

You have a right of rectification and/or completion with respect to us if the personal data processed concerning you is incorrect or incomplete. We will make the correction immediately.

5. Right to restrict processing

Under the following conditions, you may request that the processing of your personal data be restricted, namely if:

(1) you contest the accuracy of your personal data for a period that enables us to verify the accuracy of the personal data;
(2) the processing is unlawful and you oppose the erasure of the personal data and request the restriction of its use instead;
(3) we no longer need the personal data for processing purposes, but it is required by you for the establishment, exercise or defense of legal claims or
(4) you object to the processing according to Art. 21 para. 1 GDPR pending verification of
Where processing of the personal data that concerns you has been restricted, such data – apart from being stored – may be processed only with your consent or for the purpose of asserting, exercising or defending rights or protecting the rights of another natural or legal person or on the grounds of an important public interest of the Union or of a Member State. If the restriction of processing has been restricted in accordance with the above conditions, you will be informed by us before the restriction has been lifted.

6. The right of deletion

a) Obligation to delete
You have the right to ask us to delete your personal data immediately if one of the following reasons applies:

(1) The personal data is no longer necessary in relation to the purposes for which it was collected or otherwise processed.
(2) You withdraw your consent on which the processing is based according to Art. 6 para. 1 lit. a or Art. 9 para. 2 lit. a GDPR, and where there is no other legal ground for its processing.
(3) You object pursuant to Art. 21 para. 1 GDPR, and there are no overriding legitimate grounds for processing, or you submit an objection to the processing pursuant to Art. 21 para. 2 GDPR.
(4) The personal data concerning you has been unlawfully processed.
(5) The deletion of your personal data is necessary to fulfill a legal obligation under EU law or the law of the Member States to which we are subject.
(6) The personal data concerning you has been collected in relation to services offered by information society services pursuant to Art. 8 para. 1 GDPR.

b) Transfer of personal data to third parties
If we have made personal data public that concerns you and if we are obliged to delete it pursuant to Art. 17 para. 1 GDPR, we will take appropriate measures, including technical measures, taking into account the available technology and the implementation costs, to inform data processors who process the personal data that you as the data subject have requested the deletion of all links to this personal data or of copies or replications of this personal data.

c) Exceptions
The right to deletion does not exist insofar as processing is necessary

(1) to exercise your rights to freedom of expression and information;
(2) for the performance of a legal obligation required for processing under the law of the Union or of the Member States to which the responsible party is subject or for the performance of a task in the public interest or in the exercise of official authority conferred to the responsible party;
(3) for reasons of public interest in the field of public health in accordance with Art. 9 para. 2 lit. h and i, as well as Art. 9 para. 3 GDPR;
(4) for archiving purposes in the interest of public, scientific or historical research purposes or for statistical purposes in accordance with Art. 89 para. 1 GDPR, to the extent that the law referred to in clause (a) is likely to render impossible or seriously prejudicial the attainment of the objectives of such processing; or
(5) to assert, exercise or defend legal claims.

7. The right to be informed
If you have exercised your right to have us correct, delete or limit the processing, we are obliged to inform all recipients to whom the personal data that concerns you has been disclosed of this correction or deletion of the data or restriction on processing, unless this proves impossible or involves a disproportionate effort. It is your right to be informed regarding such recipients.
8. Right to data portability
You have the right to obtain your personal data, which you have provided to the controller, in a structured, commonly used and machine-readable format. Furthermore, you have the right to transmit this data to another person responsible without any hindrance by us, provided that:
1) the processing is based on consent pursuant to Art. 6 para. 1 lit. a GDPR or Art. 9 para. 2 lit. a GDPR or on a contract pursuant to Art. 6 para. 1 lit. b GDPR and
2) the processing is carried out using automated methods.
In exercising this right, you also have the right to request that the personal data concerning you be transferred directly by us to another data controller, insofar as this is technically feasible. The freedoms and rights of other persons must not be affected by this.
The right to data portability shall not apply to the processing of personal data necessary for the performance of a task in the public interest or in the exercise of official authority conferred to us.

9. Right of withdrawal and objection
You have the right at any time, for reasons arising from your specific situation, to object to the processing of personal data concerning you, which is carried out in accordance with Art. 6 para. 1 lit. e or f GDPR; the same applies to profiling based on these provisions.
We will then no longer process the personal data relating to you, unless we can prove compelling legitimate reasons for the processing, which outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.
If the personal data that concerns you is being processed for direct marketing purposes, you have the right to object at any time to the processing of the personal data that concerns you for the purpose of such marketing; this also applies to profiling, insofar as it is associated with such direct marketing.
If you object to processing that is for direct marketing purposes, the personal data that concerns you will no longer be processed for these purposes.
In the context of the use of information society services, and notwithstanding Directive 2002/58/EC, you may exercise your right to object by automated means using technical specifications.

The right to revoke the data protection declaration of consent
You have the right at any time to revoke your data protection declaration of consent. The revocation of consent shall not affect the legality of processing undertaken on the basis of this consent before its withdrawal.

10. The right of appeal to a supervisory authority
Without prejudice to any other administrative or judicial remedy, you have the right of appeal to a supervisory authority, in particular in the Member State where you reside, work or where the infringement is suspected, if you believe that the processing of personal data that concerns you is in contravention of the GDPR.
The supervisory authority with which the appeal has been filed shall inform the appellant of the status and results of the appeal, including the possibility of a judicial remedy under Art. 78 GDPR.
11. Confidentiality

(1) We shall not disclose any confidential information that has come to our knowledge in advance of and within the framework of the contractual relationship, or else shall only disclose such information to third parties with the prior agreement of the contractual partner, regardless of the reason. Confidential information includes any information expressly designated as such and any information that should clearly be treated as such based on the circumstances of its disclosure. In particular, your personal data and the data used shall be treated confidentially by us if we become aware of it.

(2) The obligations in para. 1 do not apply to such information or parts thereof for which we can prove that it
> was already known to the other party before it was received;
> was already known to the public before the date of receipt or was generally accessible;
> was known to the public after the date of receipt or was generally accessible, without our being responsible for this.

(3) Public declarations of cooperation by the parties shall only be made by mutual agreement in advance.

(4) The obligations under para. 1 apply indefinitely beyond the expiry of this contract for an indefinite period, and for as long as no exception according to para. 2 has been proven.